Harvard Public Library Trustees Meeting Tuesday, July 1, 2014 Minutes

Present: Gail Coolidge, Chris Frechette, Marty Green, Charles Redinger, Stacie Cassat Green. Library Director: Mary Wilson.

Absent: Davida Bagatelle

Building Usage: Discussed policies for using building in off hours.

End of the year financial: Trust contributed \$12,065 for covering Monitor's position and open hours. Library returned \$9644.73 to town General Fund for fines collected.

Circulation: Many libraries have seen circulation go down, but we have an uptick.

General circulation:

• FY13: 108,712

• FY14: 107,890

One click:

• FY13: 92

• FY14: 259

Overdrive eBook:

• FY13: 2210

• FY14: 4668

Tumblebook

• FY14: 3402

Mary is bringing a new subscription service to patrons,—Zinio—which provides unlimited simultaneous users access to a selection of digital magazines.

Educational Outreach: We discussed the possibility of hiring/recruiting a Social Media Intern from Bromfield. Also, reach out to 5th grade team to introduce idea of downloading the OverDrive app to the iPad and showing kids how to check out ebooks, as well as bookmark and annotate.

Landscaping: Aim to begin work in July 15. Marty will reach out to Lisa A. about covering it in the Harvard Press. Susan Andrews will take pictures for the website.

Meeting adjourned at 8:30 p.m.